

Alison*s Art, Inc.

MARKETING BYTES

BUSINESS ISSUES . . . EVERY BYTE COUNTS!

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eNEWSLETTER

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BUSINESS ISSUE #12

F.O.C.U.S. Part 4: A Commitment to Personal Excellence

Success involves a commitment to personal excellence. A commitment to personal excellence involves a conscious effort in letting go of the blocks listed in Business Issue #8: procrastination, disorganization, clutter, poor time management, over extending oneself, lack of priorities, lack of planning, and lack of fiscal clarity.

These blocks manifest as personal behavioral patterns; they are reflected in our professional practices. Therefore, the personal qualities we aspire to and the challenges we face will present themselves in our business sooner or later.

I believe that a commitment to personal excellence must be present as the foundation for long-term business success. Our commitment to personal excellence, and the work we do towards achieving it, will manifest in business as:

- Aspiring to be and do our best
- Maintaining ethical practices and standards
- Providing our services (and products) with integrity

Personal excellence requires the activation of an internal mechanism that guides us to aim for a bull's eye to embody consciousness in all our thoughts, motivations and actions. It is not about achieving perfection, being driven solely by material goals, or measuring ourselves by outward signs of achievement.

Alison*s Art, Inc., is committed to personal excellence through our mission, *Fostering Success through Conscious Creativity and Fiscal Integrity*. We look forward to supporting your F.O.C.U.S. and **Commitment to Personal Excellence**. Please visit our website www.AlisonsArt.com to learn more about all our **BUSINESS MARKETING SERVICES, For the Success of Your Business, Organization, Events and Ideas:**

- ✿ **Business Marketing Programs**
- ✿ **Organizational Development Services**
- ✿ **Original Art by Phil Jacobs for Business Identity and Branding**
- ✿ **The Voice Over Art of Alison Gilbert**

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