

# Alison\*s Art, Inc.

## MARKETING BYTES

Business Issues, The Newsletter . . . EVERY BYTE COUNTS!

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### BUSINESS ISSUE #17

#### M.O.S.T. Part 10: The Marketing Bytes Consultation

In the last *MARKETING BYTES Business Issue*, I discussed two of the *Business Consulting Services* from *Alison\*s Art, Inc. Bringing Value to Business One Byte at a Time*. They are:

- **Speaking - On-site Visits and Public Speaking Engagements**
- **Teaching – Training, Seminars and Workshops**

In this *Business Issue*, I would like to present another of our services:

- **Consulting - Marketing Bytes Consultations**

The *Marketing Bytes Consultation* has become our most popular service. Our clients find these consultations to be an indispensable in providing them with value producing information and educational tools. Each consultation explores one or two *MARKETING BYTES Issues*.

#### The Qualities and Benefits of a *Marketing Bytes Consultation* include:

- ✿ Each one-hour consultation stands on its own in content and purpose.
- ✿ Value producing concepts are presented; there are often immediate positive results.
- ✿ There is no obligation to enroll in on-going programs or long-term services.
- ✿ The cost is minimal and the ROI (rate of return) can be substantial.
- ✿ Additional *Marketing Bytes Consultations* are available for well-being and specific issues.
- ✿ Other *Business Consulting Services* and *Marketing Tools* are available to enhance results.
- ✿ Receive value for business each week by reading *MARKETING BYTES, The Newsletter*.

*Alison Gilbert, Marketing Bytes Consultant*, has been speaking, teaching and consulting for many years. She is the president of *Alison\*s Art, Inc.* and has over 20 years experience in business marketing; she has marketed businesses and business owners in a wide variety of professions and industries.

**RECEIVE A COMPLIMENTARY MARKETING BYTES CONSULTATION**  
Be the first person to [e-mail us](#) with the correct answer to the following question:  
*What is the Alison\*s Art, Inc. favicon?*

Visit [www.AlisonsArt.com](http://www.AlisonsArt.com) to learn more about our *MARKETING BYTES, BUSINESS CONSULTING SERVICES and MARKETING TOOLS, Providing Value for Business One Byte at a Time*. We support the success of your business, organization, events and ideas. Call us at 516-665-9034 to schedule a *Marketing Bytes Consultation*.

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