

Alison*s Art, Inc.

MARKETING BYTES

Business Issues . . . Every Byte Counts!

Website: www.AlisonsArt.com

ISSN 1943-1392

E-mail: info@AlisonsArt.com

BUSINESS ISSUE #4

M.O.S.T. Part 4: A New Business Marketing Plan as Your Success Insurance Policy

The success of your business involves strategic planning; it is not just based upon magic or luck. The actions you take in the first few years of the life of your business are crucial to laying the foundation for long-term success. We can provide you with a formula for success using the proper marketing strategies. A *NEW BUSINESS MARKETING PLAN* from ALISON*S ART, INC. Business Marketing Services, can be *Your Success Insurance Policy*.

Can you afford a *SUCCESS INSURANCE POLICY*? You cannot afford not to have one! We offer affordable plans and programs based upon your needs and budget. These are some of the services that we can provide in marketing your business for success:

- ✿ Assist you in defining your business niche and discover your marketing edge.
- ✿ Research potential marketing programs and explore their costs.
- ✿ Develop a marketing program and/or advertising campaign.
- ✿ Brand your business, organization, events and ideas with *Art by Phil Jacobs*.
- ✿ Write and edit copy for editorial as well as promotional venues.
- ✿ Analyze the cost effectiveness of completed and current advertising.
- ✿ Examine your graphics, website and promotions for impact and continuity.
- ✿ Integrate the above with our *Organizational Development Services*.

If you wish to continue to position your business, organization, events and ideas for success, please contact us and we will show you how; we will work closely with you to design a program designed for your success.

Although no one can guarantee that your business will succeed, we will do everything we can to help you market your business for success. Please visit our website www.AlisonsArt.com to learn more about all our **BUSINESS MARKETING SERVICES**, *For the Success of Your Business, Organization, Events and Ideas*.

011408

MARKETING BYTES Business Issues is published weekly by Alison*s Art, Inc. © 2007-2008 Alison*s Art, Inc. To receive a complimentary e-mail subscription, go to www.AlisonsArt.com/contact.html. View past *Business Issues* in PDF format at www.AlisonsArt.com/bytes.html. Save and share *Business Issues*!