

Alison*s Art, Inc.

MARKETING BYTES

Business Issues . . . Every Byte Counts!

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FIXED ON CLEAR UNLIMITED SUCCESS

F.O.C.U.S. Part 1: An Introduction

Each of us, as business owners, has his or her own challenges in achieving and sustaining success. Whatever tools we employ to become and stay successful, *F.O.C.U.S.* is a key factor. This acronym means:

FIXED ON CLEAR UNLIMITED SUCCESS

There are many blocks that keep us from having *F.O.C.U.S.* that can include:

- ❁ Procrastination
- ❁ Disorganization
- ❁ Clutter
- ❁ Poor Time Management
- ❁ Over extending oneself
- ❁ Lack of priorities
- ❁ Lack of planning
- ❁ Lack of fiscal clarity

The reasons behind our blocks can vary greatly; but the solution is always the same. Growing and maintaining a business require *F.O.C.U.S.* and *F.O.C.U.S.* involves having a strategic Business Marketing Plan with the support to carry it out. At Alison*s Art, Inc., we help you set goals and offer tools to implement and maintain *F.O.C.U.S.*

Please visit www.AlisonsArt.com to learn more about our **BUSINESS MARKETING SERVICES, For the Success of Your Business, Organization, Events and Ideas.**

- ❁ Business Marketing Programs
- ❁ Organizational Development Services
- ❁ Original Art by Phil Jacobs for Business Identity and Branding
- ❁ The Voice Over Art of Alison Gilbert

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