

Alison*s Art, Inc.

MARKETING BYTES

Business Issues . . . Every Byte Counts!

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BUSINESS ISSUE #9

F.O.C.U.S. Part 2: Can You 'C' Your Success?

Do you have a F.O.C.U.S. on Your Success or are your marketing efforts mushy? As we discussed in *BUSINESS ISSUE #8*, the acronym for F.O.C.U.S. is FIXED ON CLEAR UNLIMITED SUCCESS! How can you evaluate and improve F.O.C.U.S.? Ask yourself:

- ❁ **Can you 'C' your success? Are your efforts:**
 - Consistent
 - Committed
 - Concentrated
 - Clear
- ❁ **Can you measure the results of your past and current marketing efforts?**
 - What is the ROI of your marketing efforts?
- ❁ **Have you overcome the blocks to FOCUS on Your Success:**
 - Do you structure your time and activities?
 - Are you organized?
 - Have you cleared away clutter?
 - Do you have a Time Management System?
 - Do you have a Tasks Tracking System?
 - Do you know your limits, your strengths and weaknesses?
 - Do you prioritize and delegate?
 - Do you have fiscal clarity, tracking income and expenses?

The Business Marketing Services of Alison*s Art, Inc., are designed to help you establish and implement your goals. We offer the tools to **F.O.C.U.S. On Your Success!**

Please visit www.AlisonsArt.com to learn more about our *BUSINESS MARKETING SERVICES, For the Success of Your Business, Organization, Events and Ideas:*

- ❁ **Business Marketing Programs**
- ❁ **Organizational Development Services**
- ❁ **Original Art by Phil Jacobs for Business Identity and Branding**
- ❁ **The Voice Over Art of Alison Gilbert**

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